

# BOOST MEMBER ENGAGEMENT USING ASIS CONNECTS



## CREATE A ONE-STOP-SHOP

Build out your community to make it THE place to go for need-to-know information about your chapter or community. Post "teaser" content elsewhere but keep valuable content within the community to encourage non-members to join.

## FACILITATE AN "ASK ME ANYTHING"

Host a live, virtual event during which community members can get answers to their questions from an industry expert.



## STREAMLINE COMMUNICATIONS

Say farewell to paid e-mail marketing platforms and cumbersome spreadsheets - ASIS communities reflect the most up-to-date rosters and Community Admins can e-mail members directly via the community.

## HOST MEANINGFUL DISCUSSIONS

Explore topics of important local or regional interest within a chapter/regional community or network within a subject area community to stay informed on the latest trends and best practices with specific security industries.



## CREATE A LIBRARY

Allow your members to access shared resources at the click of a button within a customizable library folder structure.

## EXPAND YOUR REACH

Get additional exposure for your meeting and events within the communities themselves and, for subject area communities, in the ASIS Open Forum events calendar.



READY TO MAKE THE MOST OF YOUR COMMUNITY?

QUESTIONS?

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